





**You've committed your life to
creating play for kids.**

So have we.

The only difference is that we build ours in some of the harshest places on earth. Research has shown that through play children learn essential cognitive, social and emotional skills. Our on the ground research also showed that providing playgrounds in schools increased attendance, concentration and motivation, and most importantly, the children were happier, with greater resilience to take on the challenges that lay ahead. Play is a central part of education – and we know that education is essential to escape the grip of poverty.

If you're a child, growing up in the developing world is hard. When there are limited resources it's often children who miss out. But with your help, we are here to change that.

We are partnering with the world's best playground designers and builders to help build amazing playgrounds throughout the developing world whilst giving you a chance to tell your clients about the difference you are making.

What do we do?

Using best practice community development principles, Playground Ideas assists communities to design and construct playgrounds to improve children's education, wellbeing and resilience. Since 2007, we have helped communities build over 1500 playgrounds in some of the most challenging, barren environments for children on earth.

Why we need your support?

Playground Ideas helps hundreds of communities around the world each year to build playgrounds, and our work is growing quickly. We are constantly assisting local communities and our international global play alliance members to build better playgrounds. This year, with the launch of our new website, the release of new manuals and resources including our online drag and drop design tool, we are expecting to double the amount of projects that are added to our website.



Your support will help Playground Ideas do the following three things:

Share - We offer all the plans, safety information and tools for any community to build their own low cost playground from local tools and materials.

Train - We train teams within large organisations to build multiple playgrounds in the communities they support.

We also train and resource members of our Global Play Alliance to use our designs and work on the ground with groups in their country.

Build - We help NGO's and foundations on the ground to build big, beautiful custom spaces as examples to the surrounding community about the importance of space and time to play. These are fully funded projects.

How will your business benefit by supporting us?

Firstly, you will receive a full page on our website that links your business with our organization. We have specially designed a key part of our site to advertise ethical companies that have decided to get involved and make a difference and we will only ever advertise the very best quality companies offering the best in children's play.

Secondly, we will give you a Playground Ideas pack including a digital badge and wording to help you write your newsletter, blog and create a page on your own site. This will help you to inform your potential clients that for every playground you build, a portion will help us to create playgrounds in some of the poorest places on the planet. This kind of advertising is much more effective because it connects not only with the head, but also the heart.

As we grow, we also want to offer you the opportunity to sponsor particular projects and if you're really keen, the chance to help us design playgrounds and even have a true adventure by coming with us and actually building a project overseas.

And because advertising is an expense, it's tax deductible for you at tax time.

Getting on board will be:

- A genuine way to help, which is directly related to your passion and field of work.
- A deeper way to connect with your customers and show you care.
- A tax deductible option which gets your business name out on the web in a place where over 120,000 unique users come to find great play related ideas.

The communities we work with are smart and resilient and just need the right support and resources to get them started. Your support will help us to help them whilst also attracting potential clients to you who know that you care and are contributing to a better world.

Overleaf is a list of the 3 ways you can support Playground Ideas to build more playgrounds and grow your business reputation at the same time.

Thank you so much for joining with us on this journey, we couldn't do it without you.

Yours sincerely,



Marcus Veerman
Founder and CEO
Marcus@playgroundideas.org









Playground Pages

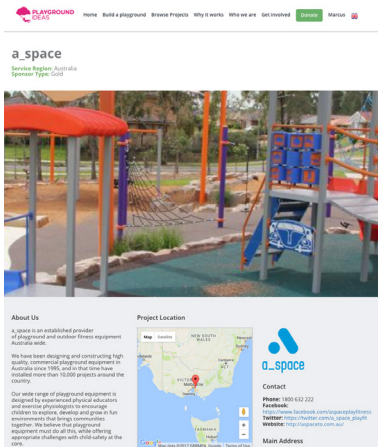
Your options:

Playground Pages aims to be the world's best directory of quality playground designers and builders. Every week, there are new articles about the decline of playground design and creativity. We plan to turn this around by creating a place where you can find only the best and most creative playscapers in the world.

We are currently offering 3 options to get involved. Each option gives the chance for more detail, more pictures and more exposure.



The gold listing gives you a fully branded page on our website and a direct line for help. We will help set up your page and get everything ready; this plan is a great way to really support our work and help thousands of kids.



- ✓ Secondary featured listing
- ✓ Your own page
- ✓ Company name
- ✓ Company logo
- ✓ Company address
- ✓ Company contact phone
- ✓ ABN
- ✓ Company full description
- ✓ Website link
- ✓ Email link
- ✓ Picture gallery
- ✓ Location Google map
- ✓ Your service region



- ✓ Full support
- ✓ Social media post to Facebook and Twitter advertising your support

\$299/Month



The gold listing will make a significant impact to over 3500 children, providing the resources their communities need to build beautiful playgrounds whilst also advertising your business and demonstrating your strong community conscience.

This listing will appear in the second row of the top results of searches and location so you will be seen. The gold listing also offers you your own beautiful page on our site to make your business look its best. It also gives you a direct line to Playground Ideas to help set up your page and get everything ready for your own site to maximise the benefits.

What you get:

A second line featured listing and your own page on our site with a slick gallery with plenty of photos. You also get multiple links to your website including a link to your home page, an email address and to your social network pages. Because of our traffic, all these links increase your Google rank and help to create a happy customer even before they arrive at your site. In addition your page displays your service region.

And of course you get all your other details including your name, address, company introduction and contact details.

What we will provide you free of charge:

In addition you'll receive access to our marketing material pack to promote/advertise your support to your client base showing them that you are a business that really cares about communities.

Did you know: You can claim this as an advertising expense lowering your tax bill... And a direct link from a credible site like ours to yours will also increase your own search results on Google.


To make a difference to thousands of children, please send an email to marcus@playgroundideas.org

Playground Ideas
Official Sponsor

PLATINUM


Helping build
playgrounds where
there are none

Platinum sponsors get their logo on our home page and top of the seach business page and their listing at the top of every search result. If you want your business to be seen to be doing good this is the plan for you.

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a_space

Service Region: Australia
Business Type: G20




About Us

a_space is an established provider of playground and outdoor fitness equipment Australia wide.

We have been designing and constructing high quality, commercial playground equipment in Australia since 1995, and to date have installed more than 10,000 projects around the country.

Our wide range of playground equipment is designed by experienced physical educators and is suitable for all ages. We encourage children to explore, develop and grow in fun environments that keep communities together. We believe that playground equipment must do all this while offering sustainable challenges with total safety at the core.

Project Location



a_space

Contact

Phone: 1800 632 222
Facebook: [facebook.com/a_spacesa](#)
Twitter: [twitter.com/a_space_play](#)
Website: [http://a_space.com.au/](#)

Main Address

- ✓ Top featured listing
- ✓ Your own page
- ✓ Company name
- ✓ Company logo
- ✓ Company address
- ✓ Company contact phone
- ✓ ABN
- ✓ Company full description
- ✓ Website link
- ✓ Email link
- ✓ Picture gallery
- ✓ Location Google map
- ✓ Add service region
- ✓ Full support from the PI team



- ✓ Social media post to Facebook and Twitter advertising your support

\$499/Month



This listing is for play based companies who are serious about showing their customers that they have a big heart. Not only this but Platinum sponsors get pole position advertising space on our home page visited by over 120,000 users per annum. your logo will be at the top of every Playground Pages search page and a permanent ad space on top every search world wide. You also get a direct line to Playground Ideas if you ever need help.

If you want your business to be seen by thousands of schools, child care centres, community groups and businesses both in Australia and around the world, this is the ultimate plan for you. Every visitor to the site will know that you are supporting children in need - which is good for the children and good for business. As a special addition we will also add your name to our Facebook, twitter and our newsletter which goes out to over 30,000 play-interested people. We let thousands know directly that your company is a major sponsor of Playground Ideas and deserves to be supported!

What you get:

Your own page, with a beautiful gallery of hand picked images from your collection to make you look great. Multiple links to your site to dramatically increase your Google rank score. You get ad space on every search page and your logo will appear at the top of every search.

After signing up we will also send you a Playground Ideas pack with a Platinum badge to put on your site and ideas for advertising your sponsorship to your customers.

To buy this listing, please send an email to marcus@playgroundideas.org





Philanthropist site sponsorship.

You get everything in the Platinum listing package plus naming rights in the header of every site page and a huge box ad on every search a user does looking for a company. That's thousands and thousands of warm-hearted, play related users linking your company with doing good.

We are looking for a serious commitment from a long term partner who believes in what we do. If you would like to be a part of the heart warming and serious work of Playground Ideas then please contact us on Marcus@playgroundideas.org or call 0432738719 for a chat. We look forward to changing the lives of children all over the world with you.

To get loads of designs and resources;
or to add, design and fundraise for your project,
please visit:

playgroundideas.org

